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WINE ENTHUSIAST®

OCTOBER 2018



TOASTING AMERICA'S TOP YOUNG TASTEMAKERS

40 under 40

Derrick C. Westbrook
Consultant/Educator; Sommelier/Wine Buyer, 57th Street Wines

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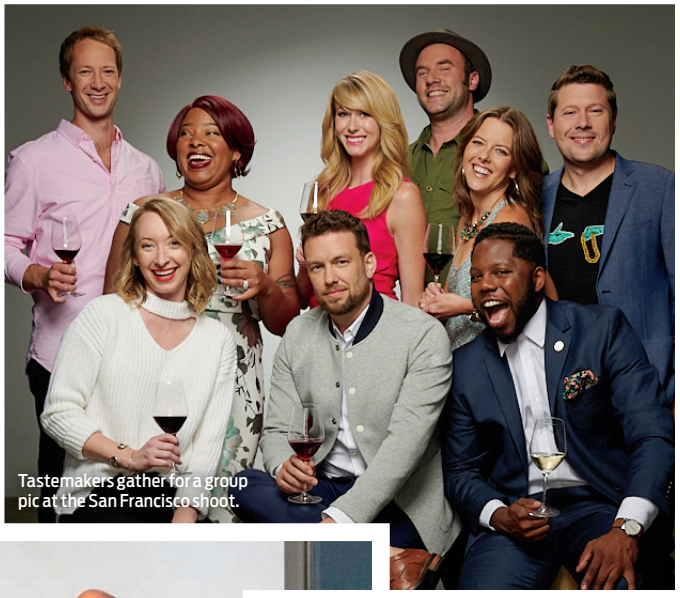
BEHIND THE SCENES WITH OUR

40 under 40

WHO 40 tastemakers under 40 years old who shape the way we drink **WHERE** New York City and San Francisco **WHAT** A photo shoot celebrating these forward-thinking young professionals, including sommeliers, bartenders and brewmasters **WATCH** Exclusive video of the winners on ***winemag.com/40U402018*** and turn to page 49 to learn more about what landed these stars on our annual list.

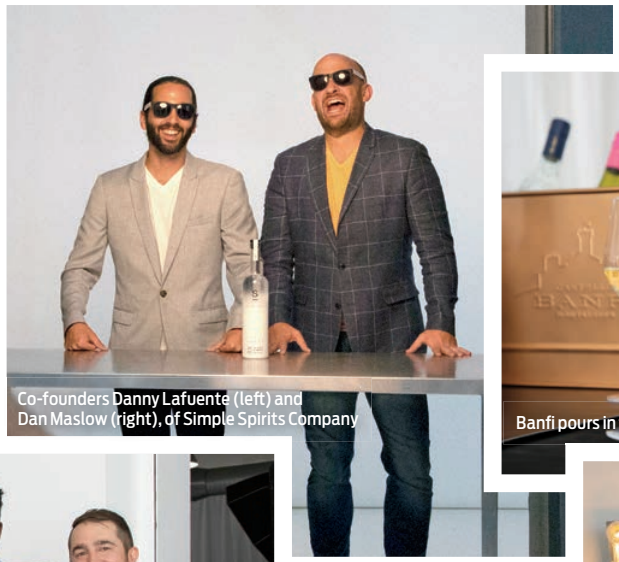


To celebrate Castello Banfi's 40th anniversary, special selections were poured for 40 Under 40 tastemakers


Tastemakers gather for a group pic at the San Francisco shoot.



The digital video team captures behind-the-scenes moments.


Co-founders Danny Lafuente (left) and Dan Maslow (right), of Simple Spirits Company

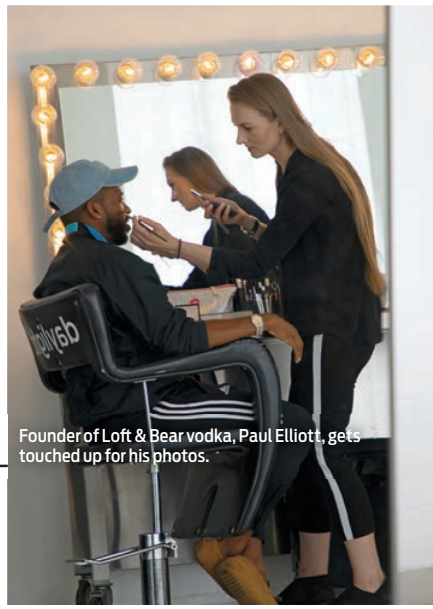


Banfi pours in the green room.



New York City shoot attendees gather for a snapshot.

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Founder of Loft & Bear vodka, Paul Elliott, gets touched up for his photos.

Chris Strieter, 30

Founder/Executive Director, Rebuild Wine Country ▪ Santa Rosa, CA

Founder, Senses Wines Occidental, CA

Rising wine country from the fire

When wildfires ripped through California Wine Country in October 2017, Sonoma County native Strieter mobilized fast. He was a key player in the assembly of a volunteer team, building a website and setting up a crowdfunding campaign, with money directed to local Habitat for Humanity organizations throughout the North Bay. Founded by Senses Wines, which Strieter began in 2011 with two childhood friends, Rebuild Wine Country's charitable efforts aid Napa, Sonoma, Lake, Solano and Mendocino Counties. More than $1 million has been raised toward a $5 million goal.

Chelsea Boss, 31

Co-Founder/General Manager, Rebuild Wine Country ▪ Santa Rosa, CA

General Manager, Senses Wines Occidental, CA

Giving back to California

Part of the volunteer team with Chris Strieter and Senses co-founders Max Theriot and Myles Lawrence-Briggs, Boss was integral in managing logistics to launch the Rebuild Wine Country fund. She remains at the center of operations, where she works with Habitat for Humanity as construction begins, including on the new Sonoma Wildfire Cottage Initiative, launched in June. Born in Idaho, Boss is a former portfolio manager for Alpha Omega and JH Collection, and also managed operations for Favia Wines, all in Napa. At Senses, Boss is responsible for day-to-day business operations and sales efforts to grow the brand.