

## SENSES WINES 2019 PINOT NOIR MCM88

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### VINTAGE

2019 may stand out as one of the more exceptional vintages in recent memory. Cooler temperatures and stable weather for most of the growing season allowed for slow maturation of flavors without any heat events spiking sugar accumulation in the berries. Although 2019 also saw the devastating Kincadee fire in Sonoma County, Pinot noir and most Chardonnays in the county were harvested by then, so the smoke did not affect the grapes. Overall, look for wines with slightly lower alcohol, higher but integrated acids, and a depth of flavor that you would probably have to go back several vintages to find an equal.

### NAME

MCM stands for Max, Chris and Myles and doubles for the roman numerals of 1900, which when added to '88 marks their birth year of 1988. Named appropriately for an exuberant single vineyard Pinot noir from the famed vineyard formerly known as Keefer Ranch.

### WINE

"The 2019 MCM88 Pinot Noir was aged for ten months in French oak, 35% of it new. Pale to medium ruby-purple in color, it gives up black raspberries, pomegranate, and lavender with touches of rose oil and wild sage. Medium to full-bodied, the palate delivers intense red and black fruit layers with hints of herbs, minerals, and earth, finishing long with a floral lift. MCM88 stands for the initials of the three Senses founders – Max, Christopher and Myles – with the 88 being their birth year. The Russian River vineyard, formerly known as Keefer Ranch but now called Perry Ranch, is planted to the Mariafeld clone."  
- 96pts, Lisa Perrotti-Brown

APPELLATION: RUSSIAN RIVER VALLEY  
VARIETAL: 100% PINOT NOIR

ALCOHOL: 14.6% | RELEASE PRICE: \$105  
AGING: 100% FRENCH OAK; 35% NEW; 10 MTHS

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