

## SENSES PINOT NOIR MCM88 2017

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### VINTAGE

In 2017, vines leapt into action with replenished water tables after years of drought. Early vegetative growth was strong, but not excessive, and crop yields were moderate. Warmer summer temperatures ended up compressing harvest for most. The coast was relatively protected from strong heat waves and delivered typical acid-driven fruit with great phenolic ripeness.

### NAME

MCM stands for Max, Chris and Myles and doubles for the roman numerals of 1900, which when added to '88 marks their birth year of 1988. Named appropriately for an exuberant single vineyard Pinot noir from the famed vineyard formerly known as Keefer Ranch.

### WINE

"The 2017 Pinot Noir MCM88 is medium ruby-purple in color with appealing aromas of baked blueberries, warm black cherries and boysenberry with nuances of bergamot, moss-covered bark and a hint of laurel. Medium-bodied and silky, there's a good balance of earth and fruit in the mouth, and it's framed by very finely grained tannins and juicy freshness, finishing earthy."

- Erin Brooks, Robert Parker's Wine Advocate: 94+ points

APPELLATION: RUSSIAN RIVER VALLEY

ALCOHOL: 14.6%

RELEASE PRICE: \$85

VARIETAL: 100% PINOT NOIR

AGING: 100% FRENCH OAK; 35% NEW; 10 MTHS

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SENSES

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