

## SENSES WINES 2018 PINOT NOIR MCM88

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### VINTAGE

Many are hailing the 2018 vintage as a return to “normal” as the vintage was comparatively calm, cool, and late. The year began with a relatively warm February before giving way to a cold spring and moderate growing conditions throughout the season. The moderate temperatures continued into harvest allowing for full phenolic ripeness to develop and the luxury of picking the grapes when they were mature rather than trying to beat the heat.

### NAME

MCM stands for Max, Chris and Myles and doubles for the roman numerals of 1900, which when added to '88 marks their birth year of 1988. Named appropriately for an exuberant single vineyard Pinot noir from the famed vineyard formerly known as Keefer Ranch.

### WINE

“This complex, nuanced 2018 has gorgeous mulberry and Bing cherry fruits as well as notes of toasted baking spices, dried flowers, and earth. It’s not your average RRV Pinot Noir and is more medium-bodied, has bright acidity, ripe tannins, and a great finish. All of these 2018s from Senses come across as tighter and more structured and are going to blossom with short-term bottle age. This is no exception.” - 96+pts, Jeb Dunnuck

APPELLATION: RUSSIAN RIVER VALLEY    ALCOHOL: 14.5%    RELEASE PRICE: \$90  
VARIETAL: 100% PINOT NOIR    AGING: 100% FRENCH OAK; 35% NEW; 10 MTHS

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